

MINI-MBA IN SENIOR LIVING



**A Business Program to Elevate
the Senior Living Industry**



Taught by Industry Experts, Academic Specialists, and Champion Athletes

The innovative Mini-MBA in Senior Living provides healthcare professionals with comprehensive business and management strategies in the context of the person-centered senior care sector. You will be able to hone your leadership skills through a combination of business essentials tailored to senior living, interactive discussions, and a capstone project supervised by a leader in the field to put your insights into action.



Course content customized to healthcare business and administration in the context of senior living management



Lessons on talent acquisition and retention, resilience, interpersonal communication, difficult conversations, and emotional agility



Academic experts from the Eller College of Management teach business fundamentals, including business strategy, operations, finance, leadership skills, and more



Sector-specific course content shaped by leading industry experts in senior living management



Olympic and Super Bowl-winning performance experts incorporate transferrable skills development into the course content



Conclude the program with a capstone project to put course insights into action under the guidance of an expert instructor with years of experience working in senior living

Certificate program

12 weeks

Quarterly intakes

**100% online,
asynchronous**

\$4,995

24 CEUs/CMEs



Key Outcomes

During this twelve-week program, you will gain the business foundations, sector-specific knowledge, and transferable skills necessary to excel in a career in the growing field of senior living management.



Integrate foundational knowledge in economics, finance, accounting, and operations into senior living business practices with confidence.



Utilize cash, human capital, other resources, and their flow to impact positive change in your organization.



Confidently and fluently communicate about aspects of business administration with all levels and units in your organization.



Exercise your mindset and influence the mindset of others while making strategic decisions that enhance the performance of yourself and others.



Apply modern tools of business administration to solve real challenges and positively impact the trajectory of older adult service industry and their clientele.

Featured Expert



« Kimberly Delbo MSN, RN-BC, CSN, CDP

Community Innovations Director at
Partners for a Healthy Community

“Healthcare leaders on all levels within an organization will benefit from this program in a multitude of ways; exploring strategies to help overcome real life obstacles they are facing today. Harnessing the uncertainty and chaos of healthcare and innovation, this virtual asynchronous program will facilitate organizational leaders to pivot and remain relevant for years to come by strategically leveraging empathetic, human-centered design thinking, and building resilience quotient at the micro, meso, and macro system levels. This Mini-MBA is ideal for leaders in senior living looking to grow and make an impact within their community while effectively leading change and optimization efforts with humility, empathy, passion, and heart.”

Some of Our Industry Experts and Faculty Include:



Joe Broschak, PhD

Associate Professor of
Management and
Organizations at Eller
College of Management



Deborrah Himsel

Executive Coach, Author,
and Adjunct Faculty for
Management and
Organizations at Eller
Executive Education



Mark Peterson, PhD

Senior Lecturer in
Entrepreneurship and
Innovation at Eller
College of Management



Elizabeth McClean, PhD

Assistant Professor of
Management and
Organizations at Eller
College of Management

Inquire with us to discuss your unique situation with our
dedicated Enrollment Advisor.

Contact Us Today:

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